

Blooming Brand

STRATEGIC BUSINESS PLANNER



PLAN WITH PURPOSE, THRIVE IN BALANCE



1

WRITE YOUR GOAL FOR THE YEAR BELOW.

ENVISI8

This Year's Brand Goal(s)

2

LIST 3 KEY MEASURABLE ACTIONS YOU WILL TAKE THIS YEAR TO ACCOMPLISH THIS GOAL. THESE WILL BE YOUR KEY PERFORMING INDICATORS (KPIs).

1	2	3
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3

FOR EACH KPI, CREATE A LIST OF HOW YOU ARE GOING TO TAKE ACTION AND BY WHEN. PRINT THIS OUT AND CHECK THEM OFF AS YOU GO.

QUARTER 1	QUARTER 1	QUARTER 1
QUARTER 2	QUARTER 2	QUARTER 2
QUARTER 3	QUARTER 3	QUARTER 3
QUARTER 4	QUARTER 4	QUARTER 4

1

WRITE YOUR GOAL FOR THE YEAR BELOW.

ENVISI8

This Year's Operations Goal(s)

2

LIST 3 KEY MEASURABLE ACTIONS YOU WILL TAKE THIS YEAR TO ACCOMPLISH THIS GOAL. THESE WILL BE YOUR KEY PERFORMING INDICATORS (KPIs).

1	2	3
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QUARTER 1	QUARTER 1	QUARTER 1
QUARTER 2	QUARTER 2	QUARTER 2
QUARTER 3	QUARTER 3	QUARTER 3
QUARTER 4	QUARTER 4	QUARTER 4

1

WRITE YOUR GOAL FOR THE YEAR BELOW.

This Year's Financial Goal(s)

2

LIST 3 KEY MEASURABLE ACTIONS YOU WILL TAKE THIS YEAR TO ACCOMPLISH THIS GOAL. THESE WILL BE YOUR KEY PERFORMING INDICATORS (KPIs).

1	2	3
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QUARTER 2	QUARTER 2	QUARTER 2
QUARTER 3	QUARTER 3	QUARTER 3
QUARTER 4	QUARTER 4	QUARTER 4

1

WRITE YOUR GOAL FOR THE YEAR BELOW.

This Year's Marketing Goal(s)

2

LIST 3 KEY MEASURABLE ACTIONS YOU WILL TAKE THIS YEAR TO ACCOMPLISH THIS GOAL. THESE WILL BE YOUR KEY PERFORMING INDICATORS (KPIs).

1	2	3
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QUARTER 1	QUARTER 1	QUARTER 1
QUARTER 2	QUARTER 2	QUARTER 2
QUARTER 3	QUARTER 3	QUARTER 3
QUARTER 4	QUARTER 4	QUARTER 4

1

WRITE YOUR GOAL FOR THE YEAR BELOW.

<h2 style="margin: 0;">This Year's Professional Development Goal(s)</h2>
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2

LIST 3 KEY MEASURABLE ACTIONS YOU WILL TAKE THIS YEAR TO ACCOMPLISH THIS GOAL. THESE WILL BE YOUR KEY PERFORMING INDICATORS (KPIs).

1	2	3
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<i>QUARTER 1</i>	<i>QUARTER 1</i>	<i>QUARTER 1</i>
<i>QUARTER 2</i>	<i>QUARTER 2</i>	<i>QUARTER 2</i>
<i>QUARTER 3</i>	<i>QUARTER 3</i>	<i>QUARTER 3</i>
<i>QUARTER 4</i>	<i>QUARTER 4</i>	<i>QUARTER 4</i>

1

WRITE YOUR GOAL FOR THE YEAR BELOW.

This Year's Collabs & Partnerships Goal(s)

2

LIST 3 KEY MEASURABLE ACTIONS YOU WILL TAKE THIS YEAR TO ACCOMPLISH THIS GOAL. THESE WILL BE YOUR KEY PERFORMING INDICATORS (KPIs).

1	2	3
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QUARTER 1	QUARTER 1	QUARTER 1
QUARTER 2	QUARTER 2	QUARTER 2
QUARTER 3	QUARTER 3	QUARTER 3
QUARTER 4	QUARTER 4	QUARTER 4

1

WRITE YOUR GOAL FOR THE YEAR BELOW.

This Year's Take Care of YOU Goal(s)

2

LIST 3 KEY MEASURABLE ACTIONS YOU WILL TAKE THIS YEAR TO ACCOMPLISH THIS GOAL. THESE WILL BE YOUR KEY PERFORMING INDICATORS (KPIs).

1	2	3
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QUARTER 1	QUARTER 1	QUARTER 1
QUARTER 2	QUARTER 2	QUARTER 2
QUARTER 3	QUARTER 3	QUARTER 3
QUARTER 4	QUARTER 4	QUARTER 4